



Thomson Higher Education To Exclusively Distribute Select Harvard Business School Publishing Multi-Media Products Into U.S. Higher Education Market

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Thomson Granted U.S. Rights to Market and Distribute Interactive Media Products from

Harvard Business School Publishing into Higher Education Institutions to Enhance Course Options

BELMONT, Calif., Oct. 19 /PRNewswire-FirstCall/ -- Thomson Higher Education, a market-leading provider of teaching and learning solutions and a part of The Thomson Corporation (TSX: TOC; NYSE: TOC), today announced that it is the exclusive higher education distributor of select interactive e-learning materials from Harvard Business School Publishing (HBSP), the highly regarded publisher of premier leadership and management development programs. Thomson will combine its leading business and economics textbooks with Harvard Business School Publishing's robust interactive media assets to help professors enhance student productivity and learning in the classroom.

As part of this agreement, Thomson South-Western, a part of Thomson Higher Education, will begin offering their higher education customers a range of media products from Harvard Business School Publishing this fall. Thomson will promote the HBSP line of select multimedia cases, online courses, online tutorials, simulations and tools in conjunction with their full line of business textbooks and supplements. Additionally, Thomson plans to collaborate with HBSP to pilot a series of co-developed products that demonstrate a strong integration of HBSP content with Thomson teaching and learning materials for the business school market.

"We are excited about this relationship with Harvard Business School Publishing, and the opportunity to both expand our business e-learning resources and to collaborate with HBSP in building entirely new courseware solutions," said Eduardo Moura, president of Thomson Business & Economics. "Our business school customers will have access to high caliber tools and resources that enable their students to develop their business acumen through exposure to cutting edge topics and real-world situations presented by the foremost experts in the field."

"We're pleased to be working with Thomson Higher Education to provide institutions with a complete course package," said Maureen Betses, vice president of Higher Education at Harvard Business School Publishing. "Students will benefit from access to high quality content and the combination of print and interactive learning materials for an enriched learning experience."

Available for Fall 2005

Thomson South-Western will offer the Harvard Business School Publishing media resources starting in the fall of 2005. For more information, institutions of higher education may contact their Thomson Learning sales representatives, or visit Thomson South-Western online at www.swlearning.com.

About The Thomson Corporation and Thomson Higher Education

The Thomson Corporation, with 2004 revenues of \$8.10 billion, is a global leader in providing integrated information solutions to business and professional customers. Thomson provides value-added information, software tools and applications to more than 20 million users in the fields of law, tax, accounting, financial services, higher education, reference information, corporate e-learning and assessment, scientific research and healthcare. With operational headquarters in Stamford, Conn., Thomson has approximately 40,000 employees and provides services in approximately 130 countries. Thomson Higher Education is a leading provider of higher education textbooks, software, and Internet materials for the humanities, behavioral and social sciences, mathematics and the sciences, and business and economics. It publishes under the brands of Thomson Wadsworth, Thomson Brooks/Cole, Thomson South-Western, Thomson Heinle, and Thomson Schirmer.

About Harvard Business School Publishing

Harvard Business School Publishing (HBSP) was founded in 1994 as a not-for-profit, wholly-owned subsidiary of Harvard University. Its mission is to improve the practice of management in a changing world. HBSP does this by serving as a bridge between academia and enterprises around the globe through its publications and reach into three markets: academic, corporate learning, and individual managers. HBSP has approximately 250 employees, primarily based in Boston, with an office in New York City. Its business units are Harvard Business Review, Harvard Business School Press books, Harvard Business School Publishing Newsletters, Harvard Business School Publishing Conferences, Harvard Business School Publishing Higher Education, and Harvard Business School Publishing Corporate Learning. www.hbsp.harvard.edu

SOURCE The Thomson Corporation

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/Web site: <http://thomsonlearning.com>

<http://www.hbsp.harvard.edu>
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