



Thomson Reuters Powers Multimedia Experience on Smartphones

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NEW YORK and LONDON, May 11 /PRNewswire/ -- Thomson Reuters launches new mobile applications for the iPhone and BlackBerry, to better serve its audience of global, on-the-go business professionals. Following are two news releases detailing each application separately.

Thomson Reuters Launches Multimedia Application on Apple App Store

NEW YORK and LONDON, May 11 -- Thomson Reuters today announced the availability of a new mobile application on the Apple App Store. The app lets iPhone and iPod touch users pull from the depth and breadth of Thomson Reuters multimedia content including the latest breaking news, updated stream of award-winning photographs, video coverage, financial charting, customized market data and company profiles. As part of its commitment to multimedia, the organization has been investing in the mobile space since the late 1990s, experimenting with product development and monetization models.

"We learned a lot of lessons over the last two decades - the most important of which is to focus on delivering great user experiences," said Chris Ahearn, president of media for Thomson Reuters. "This app for iPhone and iPod touch is an excellent way to give our business professional audience convenient access to Reuters content anytime, anyplace."

The app was designed to leverage many of the revolutionary capabilities of iPhone and iPod touch for a better user experience. Designed with a professional commuter audience in mind, the app also allows offline browsing.

"Rather than merely talking about innovation, we are actually putting substantial resources behind experimentation and development of new multimedia products for innovative devices and platforms", said Ahearn. "This application is another way we provide our content across multiple platforms, enabling our business professional audience to access to Thomson Reuters content anytime, anyplace and anyway."

The application is currently available for free from Apple's App Store on iPhone and iPod touch or at <http://reuters.com/iphone>.

About Thomson Reuters

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Thomson Reuters Powers Multimedia Experience on BlackBerry Smartphones

NEW YORK and LONDON, May 11 -- Thomson Reuters launches new mobile application for BlackBerry(R) smartphones to better serve its audience of global, on-the-go business professionals. As part of its commitment to multimedia, the organization has been investing in the mobile space since the late 1990s, experimenting with product development and monetization models.

"We learned a lot of lessons over the last two decades - the most important of which is to focus on customizing the experience for the end-user," said Chris Ahearn, president of media for Thomson Reuters. "With a renewed commitment to mobile solutions, we have relied on our experience to develop what our customers truly want and this is only a taste of what is to come."

The new application for BlackBerry smartphones pulls from the depth and breadth of Thomson Reuters multimedia content including customized business news, award-winning photography optimized for the mobile device, market data by region, company profiles, and personalized stock tabs. Designed with a professional commuter audience in mind, the application also allows offline browsing.

"Rather than merely talking about innovation, we are actually putting substantial resources behind experimentation and development of new multimedia products for innovative devices and platforms," said Ahearn. "This application is another way we provide our content across multiple platforms, enabling our business professional audience to access to Thomson Reuters content anytime, anyplace and anyway."

The application is currently available in the English language for the US, UK, Canada and India.

Please visit <http://reuters.com/bb> to download this free application. It will also soon be available for download on BlackBerry App World(TM) at www.blackberry.com/appworld.

About Thomson Reuters

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, scientific, healthcare and media markets, powered by the world's most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs more than 50,000 people in 93 countries. Thomson Reuters shares are listed on the New York Stock Exchange (NYSE: TRI); Toronto Stock Exchange (TSX: TRI); London Stock Exchange (LSE: TRIL); and Nasdaq (Nasdaq: TRIN). For more information, go to www.thomsonreuters.com.

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