



Thomson Reuters Launches Disruptive Financial Video Experience

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New Interactive Platform Revolutionizes News and Research Consumption

NEW YORK, NY, May 11, 2010 (MARKETWIRE via COMTEX) --Thomson Reuters today announced the launch of Reuters Insider, an interactive on-demand video platform designed to change the way financial professionals consume and distribute news, research and information.

This unique video experience transforms financial programming from a passive one-way broadcast into a highly collaborative and personalized medium. Powered by original and exclusive programming from Reuters and more than 150 trusted content partners globally, Reuters Insider offers financial professionals the opportunity to make industry-specific video actionable by cutting through the clutter and providing access to the news and information they want, when they want it.

"The breadth and depth of Reuters global editorial coverage has allowed us the opportunity to create something truly unique," said David Schlesinger, Reuters Editor-in-Chief. "By leveraging our 2,800 journalists worldwide, Reuters Insider provides our clients with global financial market news and the credibility that accompanies local access and knowledge."

Reuters Insider will also for the first time equip firms with the tools to self-broadcast research, market commentary, morning calls and trade ideas straight to the desktops and mobile phones of Thomson Reuters customers, via their own branded channels, as part of the firm's commitment to building a global financial markets community.

"Today's generation of financial professionals access and act on information in a whole new way," said Devin Wenig, CEO, Thomson Reuters Markets. "Reuters Insider was built to give our clients a competitive advantage and arm them with the multimedia tools needed to work faster and smarter."

Reuters Insider is a key component in Thomson Reuters New Era, New Tools Innovation Program, which is designed to address the challenges faced by the financial services community. It follows the recent launch of Elektron, Thomson Reuters new high speed data distribution network, and will be fully integrated into Thomson Reuters Eikon, the company's next-generation information desktop offering due to launch later this year. Reuters Insider will be available to premium subscription clients.

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