

Direct & Indirect Tax

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Investor Day 2021



ONESOURCE Direct and Indirect Tax – History, Technology and Simplicity

- ☐ Direct and Indirect solutions use **powerful technology to** provide automation and accuracy and allow Corporations to simplify
- Deep history as a leader in the direct tax software industry combined with cutting edge technology, security and accuracy
- ☐ A **truly complete** indirect tax solution from research to determination and compliance



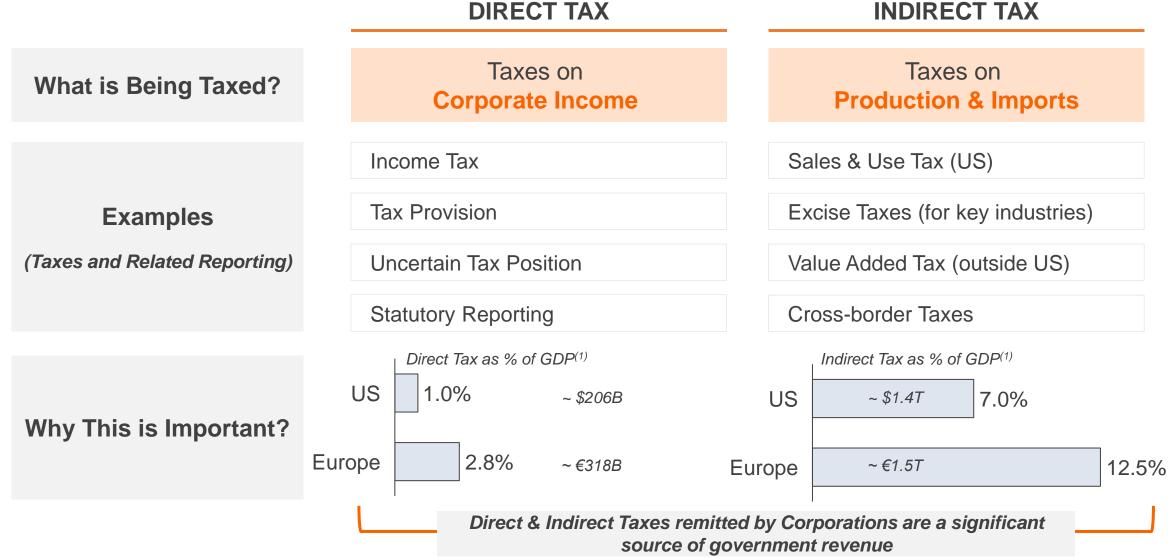
Direct & Indirect Tax revenue



"...ONESOURCE processes our company's global tax data and really eases our workflows..."



Corporate Tax Departments are Tasked with Compliance in Two Key Areas



Market Trends – Prevailing Tailwinds Provide New Growth Opportunities

Attractive Size & CAGR⁽¹⁾ in **Corporate Tax**

Direct Tax Competitive Position

Indirect Tax Competitive Position





Broadest range of Direct Tax solutions with a **global** footprint



Secure, multitenant cloud solution supports customer sales velocity



Recognized for system **resiliency** in busy tax filing season



One-stop solution to Indirect Tax and Global Trade compliance needs



Agility in **capturing changes** to US and international Direct Tax laws



Acknowledged for depth and breadth of Indirect Tax content

Select other Direct Tax providers





SOVOS

Avalara

Select other Indirect Tax providers





ORACLE

Market Trends – Prevailing Tailwinds Provide New Growth Opportunities

Corporate demand for Direct Tax solutions will persist

Direct tax complexity

arising from scrutiny on foreign taxes paid and MNC profit allocation

Regulatory changes

like the proposed OECD global Corporate Tax blueprint

Technology transformation

in the form of Corporate embrace of SaaS solutions

Cost pressure at Corporations

e.g., expected to do more and deliver more insights with less



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Customer needs in Indirect Tax automation continue to grow

Indirect tax complexity

where tax admins are seeking more and different kinds of real-time data

Focus on enforcement

especially on remote sellers as a mechanism to narrow budget gaps

Changing buyer trends

leading to acceleration of ecommerce and resulting indirect tax implications

Enterprise systems

like various ERPs, CRMs, point-of-sale need to be integrated with indirect tax



Well Positioned to Solve Corporate Customers' Evolving Tax Needs

Organic Revenue Growth Drivers

Refined Go-To-Market

- Focus on customer retention
- Execute on cross-sell
- Accelerate digital channel, especially in SMB

Product innovation

- Enhance 3rd party connectors and APIs
- Continue to modernize architecture and enable improved data connectivity
- Roll out edge computing capabilities

Partnerships

- Leverage Certified Implementer Program partners
- Build partnerships with enterprise technology companies











Benefits of Transition to Operating Company

Digital as a significant contributor to sales & renewals & Improved Customer Experience

More targeted, integrated set of products, modular entitlement & single customer ID that drive valuable outcomes for customers

Secure, modernized & simplified technology architecture & operations

Self-replenishing pipeline of world-class internal talent

